

We put quality first

Many people think of us as Seattle's top pro shop. Quality is important to us. That's why whether you're shopping for a touring bicycle, a racing machine or a family bike, talk to us before you buy anywhere else. Our knowledgeable staff can help you make the right choice (not necessarily the most expensive or the most exotic) for your particular bicycling requirements.

Come in today and talk about bicycling. See for yourself why more and more cyclists consider R + E the most complete bicycle shop around.

RODRIGUEZ touring and tandem bicycles
ERICKSON racing bicycles • BIANCHI and CENTURION



R+E
CYCLES

mail orders gladly accepted
5627 University Way N.E.
Seattle, WA 98105
527-4822

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CYCLES

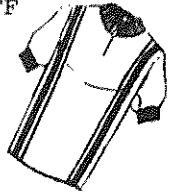
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ADDRESS CORRECTION REQUESTED

R+E
CYCLES

GRAB THAT TAN WHILE YOU CAN
SHORT SLEEVE JERSEYS
25% OFF



R+E
CYCLES

with this coupon expires 9/20/84

R+E
CYCLES

CYCLING SHORTS
NECTAR 100% POLYPROPYLENE
WERE \$29.00 NOW \$19.00
LIMIT 2 PAIR PER CUSTOMER

R+E
CYCLES

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R+E
CYCLES

FREE IS A VERY GOOD PRICE

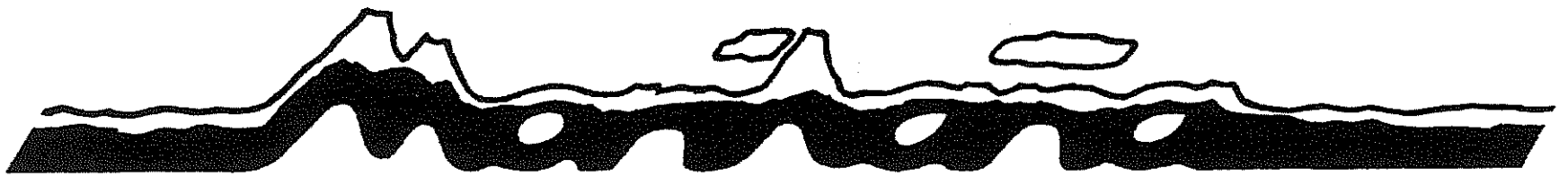
FREE FREE FREE FREE

WITH THE PURCHASE OF 2 TUBES
YOU'LL RECEIVE A FREE R+E
BIKE POCKET TO CARRY YOUR
PATCH KIT AND TIRE LEVERS.

R+E
CYCLES

A \$1.95 VALUE

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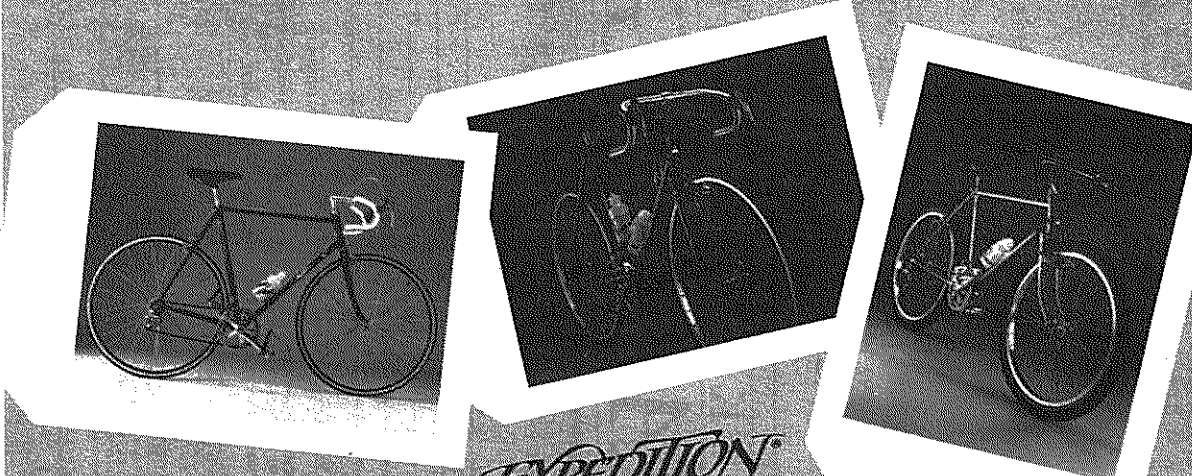


ALL-TERRAIN BICYCLES

MOUNTAIN BIKE

SIZE	A	B	C	D	FC	WB	H. Angle	S. Angle	X	Note
19 1/2 x 26	83	562	592	495	626	1094	69°	71°	50	Attachable Only One Bottle Top Tube: 5mm Head Up
21 x 26	113	572	601	533	626	1094	70°	71°	64	
22 x 26	138	584	602	559	629	1098	70°	70°	64	
23 x 26	160	597	604	584	632	1100	70°	69°	64	

SUMMER SALE!



ALLEZ SE

Designed for the serious cyclist and ready to race, the Allez SE features the new Specialized Racing Crankset, Channel Seal Bottom Bracket, and Sealed Racing Pedals.

SUGGESTED RETAIL ~~795.~~ **\$619.00**

EXPEDITION

A road-ready long distance touring bike that rides like a sport bike — stable yet responsive. Triple bottle braze-ons, vertical dropouts, braze-ons for Blackburn racks.

SUGGESTED RETAIL ~~625.~~ **\$571.00**

Stump Jumper SPORT

The best selling all-terrain bicycle in the world in '83 is even better for '84. Take advantage of these special savings available now.

SUGGESTED RETAIL ~~525.~~ **\$456.00**

Stump Jumper SPORT XT 474.00

Stump Jumper 606.00

SPECIALIZED TECHNOLOGY

R&E CYCLES Bianchi

BIANCHI 18 SPEED RANDONNEUR
RACKS/PUMP/BOTTLE & CAGE/TOE CLIPS
\$69 OFF REGULAR PRICE
NOW ONLY \$379.00

R&E CYCLES with this coupon expires 9/20/84

R&E CYCLES Bianchi

BIANCHI GRIZZLY
ALL SIZES RED AND BLUE
regularly \$415.00
NOW \$370.00

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R&E CYCLES Bianchi

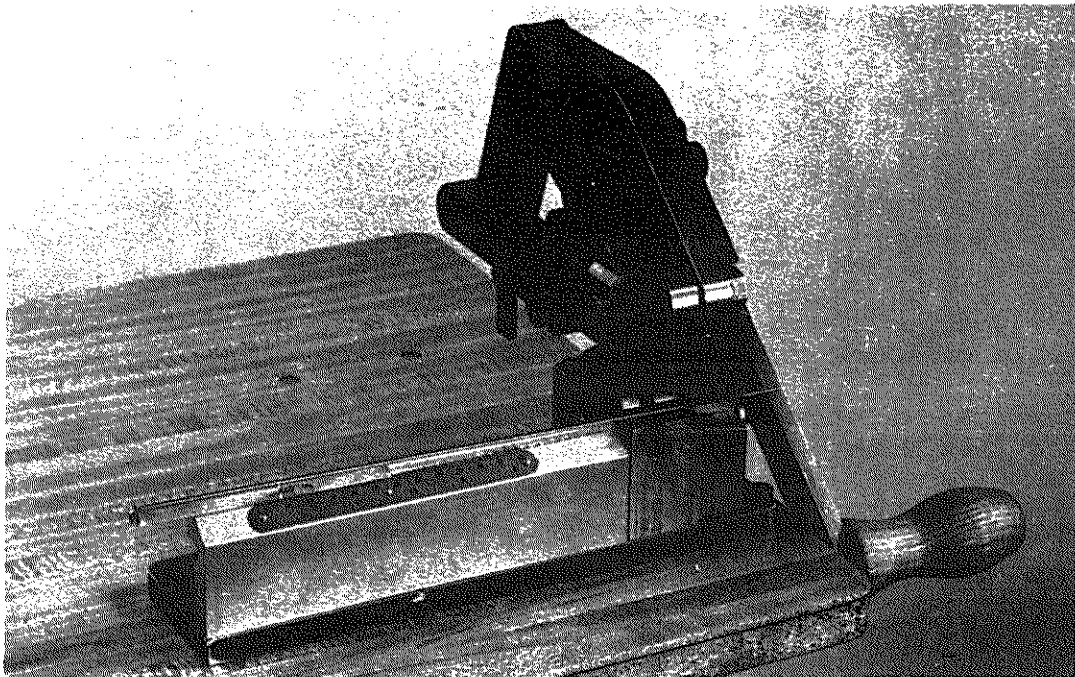
BIANCHI SPECIAL
AN AFFORDABLE RACING MACHINE
\$365.00 regular price
NOW \$325.00

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THERE IS NO GOOD TIME TO HAVE YOUR BICYCLE STOLEN - USE A KRYPTONITE LOCK TODAY

Spoke Machine

ANOTHER R+E EXCLUSIVE



THE PHIL WOOD SPOKE MACHINE

Come in and get one FREE replacement DT zinc spoke at R+E Cycles with the attached coupon today. This coupon entitles you to have one custom sized spoke made while you wait in seconds! Bring in your old tired spokes or just measure one up - any size under 310mm is now yours for the asking. Let R+E roll a few for you! - with the coupon the first one's on the house.



AT R+E TUBULAR WHEELS
ARE BUILT NO COST
WHEN YOU BUY
HUBSET
SPOKES
TUBULAR RIMS
TUBULAR TIRES



with this coupon expires 9/20/84



SEATTLE TO VANCOUVER T-SHIRTS
\$7.00
AVAILABLE AT R+E
ALL PROCEEDS GO TO CASCADE



AVOCET TOURING SHORTS
100% POLYPROPYLENE
35% OFF - NOW UNDER \$20



with this coupon expires 9/20/84



The Age of Roof Racks

Some years ago two things happened. Outdoor sports began to grow, and cars began to shrink. "Just throw it in the trunk" became, "We'll have to put it on the roof."

Enter the roofrack! One for skis, one for canoes, one for bikes, one for luggage, and so on. Then, another thing happened. Skiers started cycling, cyclists started canoeing, canoeists started skiing and they all started sailboarding.

Enter the "System" or as we like to call it, the "Tran-Sport" roof rack. One rack for "everything."

A simple idea whose time has come.

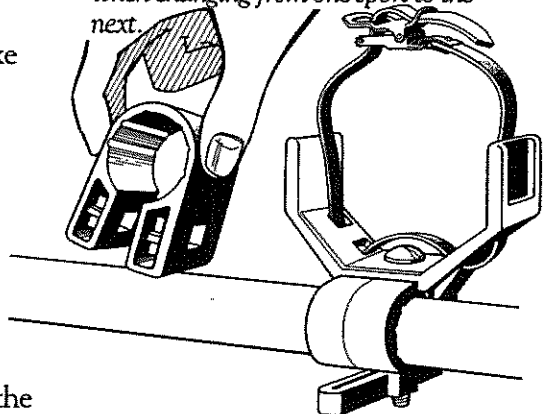
In reality, it's not as simple as it sounds. Hauling a few sheets of plywood on an old clunker is one thing. Transporting a two-thousand dollar tandem on a late model sedan is quite another.

The cold hard facts are these, the more varied the load on top and the more exotic the car underneath,

the more difficult it is to join the two.

That's where Yakima Racks come in. The Yakima System performs in ways the other guys have chosen to ignore or not thought of in the first place.

For example, look closely and check the details. Our exclusive snap-around componentry eliminates rack removal and disassembly when changing from one sport to the next.



Snap-arounds, the heart of the Tran-Sport System, for easy on and off convenience of Yakima accessories without tools!



THE BEARER OF THIS R+E COUPON IS ENTITLED TO ONE (1) FREE DT ZINC SPOKE OF ANY SIZE UNDER 310MM UPON PRESENTATION OF SAID COUPON BEFORE 9/20/84

FREE

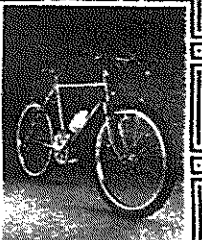


FREE IS A VERY GOOD PRICE

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RENT A MOUNTAIN BIKE
GET THE SECOND DAY FREE
STUMPJUMPER SPORT 2 DAY RENTAL NOW \$10.00!



FREE IS A VERY GOOD PRICE

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Auction

PLACE YOUR BID ON A FULL 22" VINER BICYCLE, TO BE SOLD TO THE HIGHEST BIDDER AUGUST 31.

ALL CUSTOMERS PURCHASING \$10.00 OR MORE ARE ELIGIBLE TO ENTER, OR YOU MAY LEAVE A \$5.00 DEPOSIT FOR A BID WITH NO PURCHASE. YOU MAY MAKE AS MANY BIDS AS YOU PLEASE. EACH BID MUST BE AT LEAST \$7.50 MORE THAN THE PREVIOUS BID. FOR FULL AUCTION RULES COME IN TODAY.



5627 University Way N.E.
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THE ALL NEW SPECIALIZED TOURING, RACING, AND TANDEM CRANKSETS ARE IN STOCK NOW!

R+E
CYCLES

BAILEN

**BICYCLE
FIRST AID KIT**

\$2.00 OFF

NOW \$4.95

Dr. Bailen, a twenty-year bicycle enthusiast and Sports Medicine Physician, has put together a bicyclist's FIRST AID KIT. The case is a small, light-weight plastic box with a "natural" curve to fit into pockets or packs and with contents weighing only 2.68 oz. Dr. Bailen is including instructions for use of the contents. We feel that bicyclists will welcome a small, light-weight first aid kit geared directly to their needs.

CONTENTS:

- Curad 1" x 3" bandage (6)
- Telfa Adhesive pad 2" x 3" (3)
- Webcol Alcohol Prep. (2)
- Aspirin 2's package (3)
- Foilpak:
- Efodine Ointment 1/32 oz. (Iodine) (2)
- Vaseline 5 gr. (1)
- Bacitracin-Neomycin-Polymyxin 1/32 oz. (Triple Antibiotic) (1)
- Vitamin A & D Ointment 5 gr. (1)

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with this coupon expires 9/20/84

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20%
All glasses off
in stock!

Summertime Optics
SUNGLASSES & SPORT GLASSES
"With a flare"



Sammy Summertime says:
"You'll feel much better wearing a SUMMERTIME OPTICS creation."
The finest value for your money.

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SPECIALIZED



TURBO S

SPECIAL ON SPECIALIZED TURBO/S
27 X 1 NOW \$12.95/EA
SAVE \$6.00/PR

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CYCLES

DOES YOUR BICYCLE HAVE A POLICE RECORD?

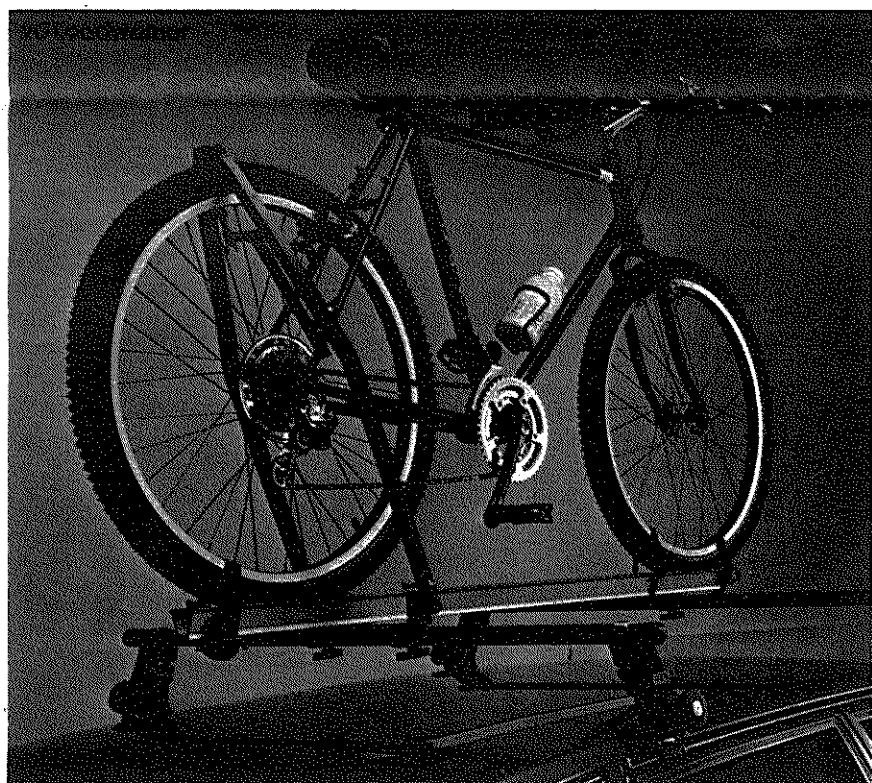
WHY NOT?

REGISTER IT TODAY FREE AT R+E!

BRING YOUR BICYCLE IN AND WE'LL DO THE REST
(REGISTRATIONS GOOD FOR TWO YEARS)
BRING THIS COUPON

R+E
CYCLES

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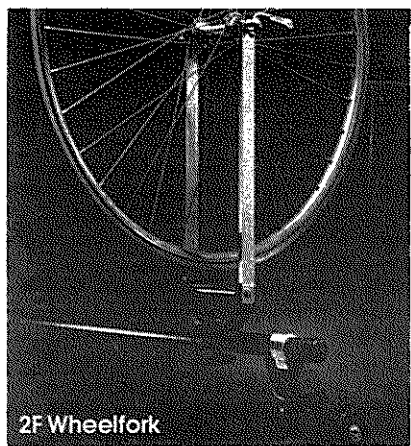


2D Loadwarrior

The carrier system for transporting ATB's or any bike without quick-release hubs. The "Loadwarrior" fastens to and stabilizes the bike at its most rugged point, the rear tire, eliminating interference with cables, waterbottles, pumps...and fitting problems with oversize tubing. Simply fit the bike into the tray and back it into the rim locking hoop. Wheels are secured by straps that are easily adjusted to any tire and rim size. Extremely stable and durable, the Yakima "Loadwarrior" is a significant step forward in bicycle carrier design and reflects the innovative engineering going into all Yakima systems.

2F Wheel Fork

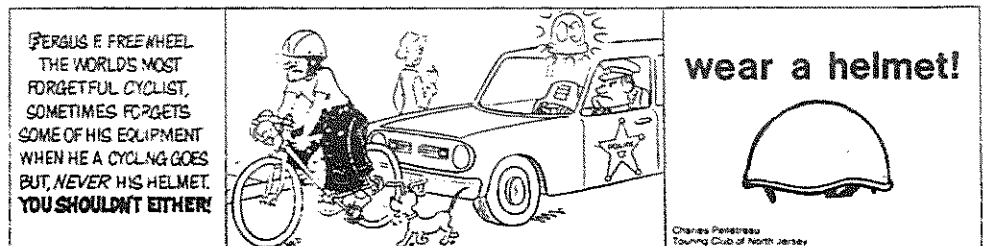
Matches Campy and Suntour dropouts.



2F Wheelfork

How did you get on this mailing list? How do you get off this mailing list? Good questions. It took us a long time to figure out how to do it and we think we got it. In January of 84 we looked at our 5000+ names and decided that such a list was silly mainly because we had no way of getting names off the list. We threw most of the list out. What happens now is that we take names off of checks, repair tags, special orders or you were asked if you wanted to be on or a friend put you on. In any case your label has two numbers on it one is the a reference number we use and changes every time we sort the list and the other is the date you get purged of the list, it's the date one year from the last time your name was added to the list. If you came into the store and paid with a check six times last month, you got on the list six times but just before we mail we sort and purge and keep the latest dated entry for you name. If you do not get back on the list somehow with in a year when we sort and purge, your name will be purged. So you might say you subscription ends with the date on your label unless you come on in and get back on in one of the ways mentioned above.

Glenn Flores
5627 Chainstay Ave
Frames, WA 98531
00753 01/85



R+E BIKE NEWS

Summer has been busy this year. Estelle and her tandem partner Cheryl Marek crossed the country in the record time of 10 days 22 hours and 48 minutes. "The crew was fantastic," says Estelle, "and watch for the slide show in the fall." Estelle is back at work and Cheryl (can you believe it?) is now on a 2,000 mile tour! Angel flew East right after the Concourse D'Elegance and rode his new black tandem with Carla up and down some mean hills. He visited the editorial offices of Bicycling magazine and the new Bicycle Guide, which should be on the newstands sometime this fall. Glenn was asked to send some of his creations to Cyclist magazine for a photo feature. Three frames will be featured in a future issue of the magazine - watch for them!

This is still plenty of summer left. July was spectacular and we're actively planning for more good weather. We've scheduled all the good weather we can for the second American Lung Association Tri-Island Trek. This year there are two treks, one September 15-17 and the second the next weekend September 22-24. Last year's Trek raised a lot of money and a lot of new cyclists. Call the ALA at 282-5565 or stop by R+E and pick up information on the Trek. Come see what you can get for raising money for a worthy cause and having a good time; we have the prizes you'll get displayed in our south window.

To help you escape the late summer blahs we've put ALL touring bags on sale until the end of August. Kirtland, Eclipse, Kangaroo, Rhode Gear, and Specialized bags are all at least 15% off. And when we say bags we mean bags - stuff sacks, handlebar bags, panniers, rack trunks, seat bags, water bottle cage bags. Also on sale are Specialized and Bianchi bikes - check the coupons in this newsletter. Come in and make a bid on the 22" red Viner bicycle that we're auctioning off. It's a fun way to buy a bike with the final bid being taken on the 31st of August. Be here to see who gets the best deal in town.

Remember all those new products you've been waiting to see? We've just received (and sold out) the Avocet computer. Maxim is testing one on his bike. Installation was a breeze and the big BIG buttons are easy to use. The Specialized racing crankset is now available and in stock and we've received the first Specialized tandem crankset which Angel is test riding. More are on the way. Shimano now has a fuller range of Biopace rings available, with a popular 50 tooth and a 44 tooth chainring. We have a full range of Sugino cranksets; TAT, DAT, TGT, DGT are the alphabet items. That's triple and double AT and triple and double GT sets. The GT is a less expensive crankset and is available in a 165mm length! Chainrings run from a low 24 up to 54.

If you want to look forward to the upcoming winter we're ready to help you. Racermate II and the Skidlid Turbo Trainer are on sale now. And when we say sale we mean sale SALE SALE. Look for the coupons in the newsletter. MSR has a new cycling rain jacket. This jacket is not a mountain parka or anything else. It is exclusively designed for cycling, high cut in front, low in back with a foldable fanny flap. The jacket is cut for travel on the drops, slim enough so a single layer of wool or polpro will keep you warm and made of that ole miracle Goretex. Those of you who ride fixed gears in the winter will have happy knees this year. We have located some 18, 19, and 20 tooth cogs for you in both 1/2 and 3/32.

CONTINUED ELSEWHERE



POCKET PRO "T" wrench

POCKET PRO "T"
INTRODUCTORY OFFER
\$2.00 OFF




POCKET PRO SOCKET SET
INTRODUCTORY OFFER
\$1.00 OFF

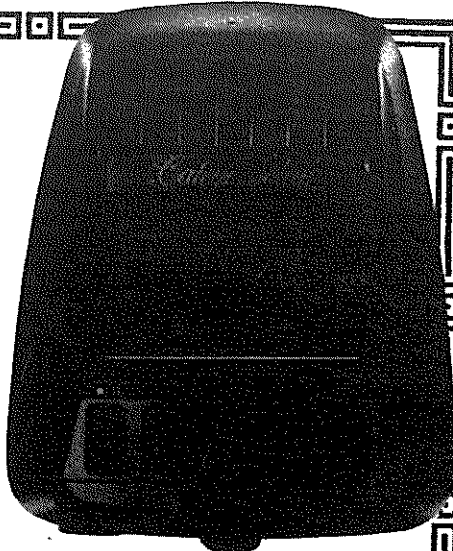





POCKET PRO POCKET VISE
\$1.00 OFF

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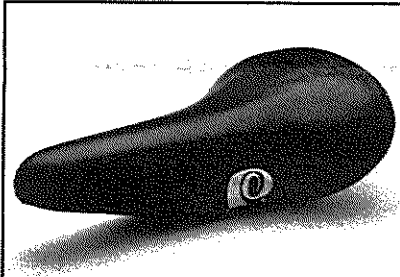


CATEYE SOLAR
\$10.00 OFF





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RIDE THE SADDLE THAT
CARRIED ESTELLE TO A
TRANSCONTINENTAL
RECORD - COMFORTABLY
PEARL IZUMI FLOLITE






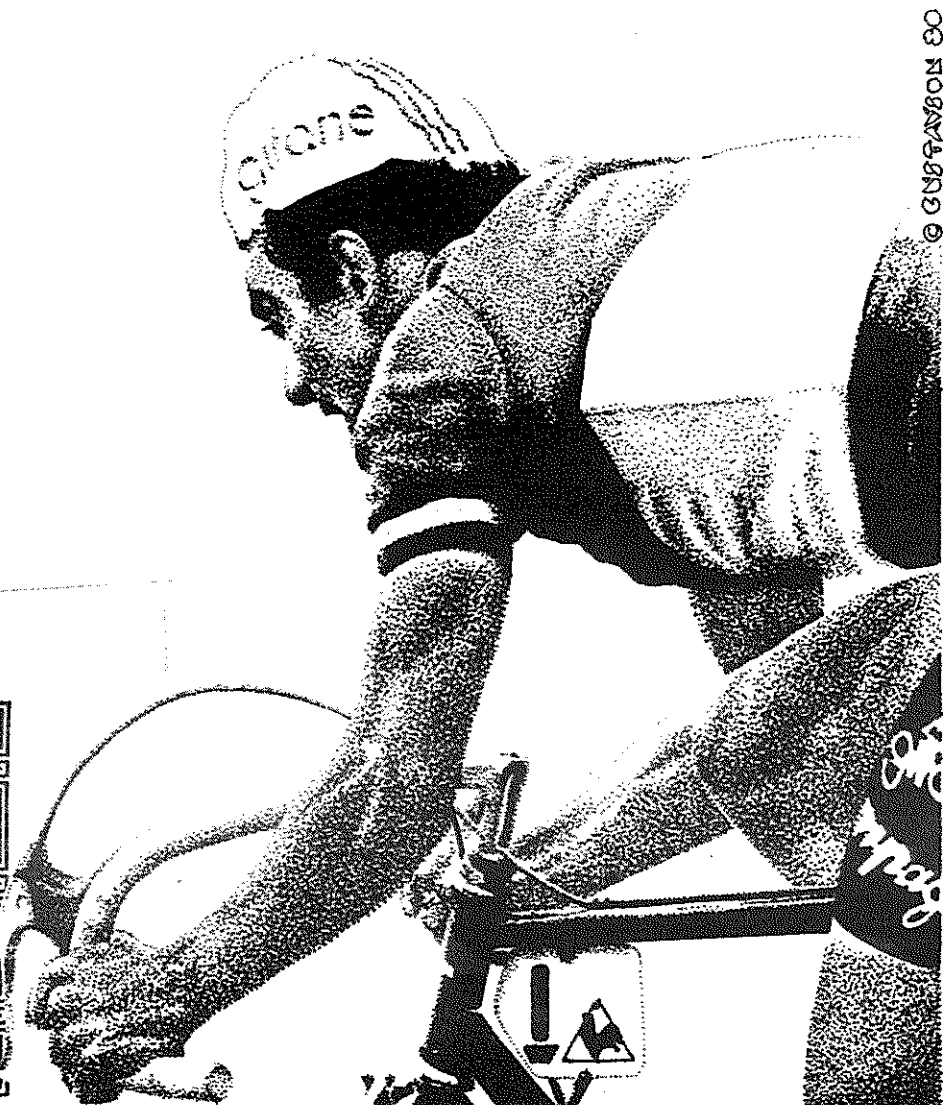


TUBOLARI STRADA

CLEMENT TUBULAR TIRES
ACKNOWLEDGED AS THE WORLD'S BEST
20% OFF
(except Futura Kevlar)



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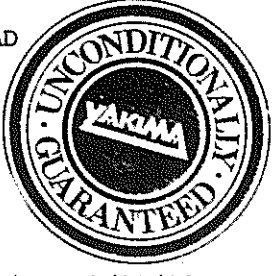
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WE WARRANTEE THE WHEELS WE BUILD FOR TWO YEARS AGAINST SPOKE BREAKAGE + FAILURE

R+E CYCLES **YAKIMA RACKS**

LOAD WARRIOR
THE RACK THAT STANDS UP TO OFF ROAD
10% OFF

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R+E CYCLES **YAKIMA RACKS**

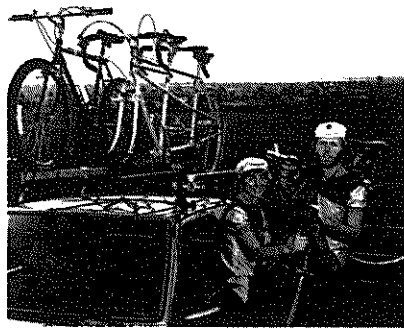
SHORT ROOF LINE RACK 10% OFF SRL LOW RIDER RACK 10% OFF

Bicycle Sport Magazine says "All things considered, we consider Yakima the best rooftop rack available."
Bicycle Sports Magazine — June 1984

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2 Bikes

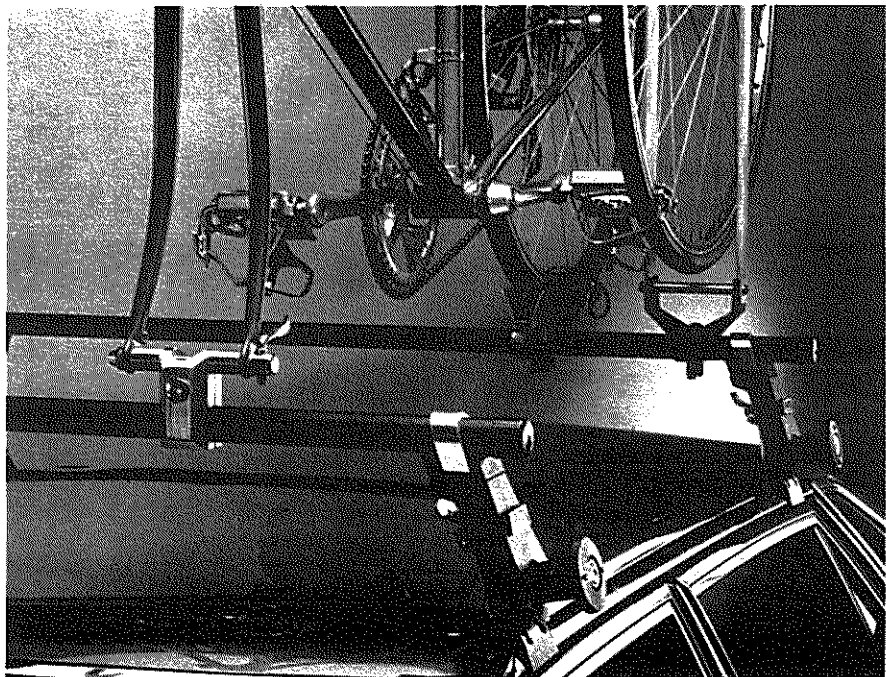
Yakima prides itself in servicing cyclists with the world's finest roofrack system for bicycles. Our expanded line of mounts and components are tuned to your specific machine, whether you're a go-fast type, touring enthusiast, fat-tireite or a tandem owner. No other roofrack does the job as well. Look close at our hardware and the way it functions. Durability, simplicity, efficiency is built into the system. You'll sense the design aesthetic of the bicycle itself. This kinship between our rack and bicycles is easy to explain. We ride too, and we care about our bikes. Treat your bike right, carry it on a Yakima.



\$3,000 worth of bikes demands the best.

2A Standard Mount

The popular choice among cyclists who want the ultimate in stability, convenience and clean looks. Standard mounts require at least a 36" spread between crossbars.




R+E CYCLES








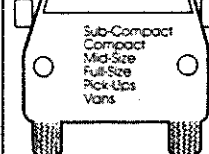
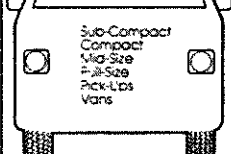
easy to attach
easy to maintain
lightweight
stable
strong
safe

BURLEY LITE TRAILERS
CHILD SEAT/RAINCOVER/SIDE WINDOWS
NOW \$241.00
THAT'S 15% OFF

R+E CYCLES with this coupon expires 9/20/84

CALL NOW FOR A FIT KIT APPOINTMENT - HAVE YOUR BICYCLE CUSTOM FIT TO YOUR BODY. IF YOU CAN'T AFFORD TO GET A CUSTOM BIKE, GET THE CUSTOM FIT YOU DESERVE WITH A FIT KIT. CALL R+E CYCLES - 527-4822 - AND ASK FOR AN APPOINTMENT.

48"	58"	66"	74"	
4 BIKES	4 BIKES	7 BIKES	7 BIKES	
8 SKIS	8 SKIS	12 SKIS	12 SKIS	
2 SAILBOARDS	4 SAILBOARDS	4 SAILBOARDS	6 SAILBOARDS	
1 CANOE	1 CANOE	1 CANOE	2 CANOES	
4 KAYAKS	5 KAYAKS	6 KAYAKS	7 KAYAKS	
 Sub-Compact Compact Mid-Size	 Sub-Compact Compact Mid-Size Full-Size	 Sub-Compact Compact Mid-Size Full-Size Pick-Ups Vans	 Sub-Compact Compact Mid-Size Full-Size Pick-Ups Vans	

THE KRYPTONITE DIFFERENCE.
IT'S JUST AROUND THE BEND.

Kryptonite's patented Ergo Dynamic Angle™ allows our lock shackle to be secured at both ends of the crossbar for double-locked security. It also makes the K4 easier and faster to operate than any other "U"-lock. And the absence of any bare metal protrusions means that your bike's finish is protected, too. Protection from theft and damage. That's why Kryptonite is twice as good as the others.

KRYPTONITE
THE DIFFERENCE IS PROTECTION
Kryptonite Bike Lock Corp. Boston, MA

THE KRYPTONITE DIFFERENCE.
IT'S JUST OVERHEAD.

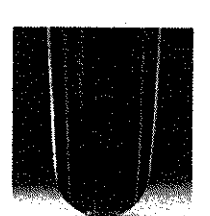
The unique Overhead Cam™ locking system can be found only in Kryptonite K4 Bike Locks. Brutishly strong yet smooth and easy to operate, the Overhead Cam™ is one more reason why Kryptonite is chosen above all others.

KRYPTONITE
THE DIFFERENCE IS PROTECTION
Kryptonite Bike Lock Corp. Boston, MA

R+E CYCLES **SPECIALIZED**

WE CUT DOWN THE PRICE
YOU CUT DOWN ON FLATS
ALL SPECIALIZED KEVLAR BELTED K-4 TIRES
20% OFF
ONLY THE PRICE IS SLASHED

R+E CYCLES with this coupon expires 9/20/84



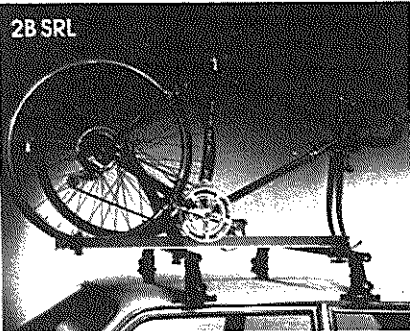
At R+E we've been busy expanding our knowledge and skills this summer. Mark Wensman, ace mechanic, is now painting our frames. You all know Mark, he is the one with the zebra striped bike. John Watts has been picking up some lugless and tandem skills to add to his repertoire of fine hand-crafted frames. Estelle has done her first hand research into saddles this summer and has a wealth of suggestions for women riders searching for a good saddle. Maridee had taken over the mailorder load and is seen often on the counter when she's not hitting the books.

Angel's done it again! The inventor of Pocket Vise now is producing the Pocket Pro, a nifty touring T-tool. It has tips that fit the T-tool for regular and Phillips screws and 4, 5, and 6mm allens. Optional tips include 3mm allen, 1/8 allen for Blackburn, 1/4 allen for Phil hubs (Rodriguez tandem owners take note), and 8, 9 10mm sockets. It's USA produced entirely, guaranteed, and is the only way to tour. Look for the bright blue card POCKET PRO "T" and POCKET PRO POCKET VISE.

Those of you who have been in recently have been admiring the red ATB's that are gracing our ceiling. Lots of you have ben asking about them and we hope to clear up exactly what they are. These mountain bikes are Montanas. They were built to our specifications in Japan by a builder of big name brand mountain bikes. Well, the big name here is now Montana. We imported the frames bare so we could check and, if necessary, fix up each frame. We were impressed by the work and we had to do nothing but to decide what color they should all be. We chose a bright red super thick powdered epoxy paint. Then Grant Hildebrand designed us a decal and off we went. We have a lugged frame which costs \$283 and a lugless for \$491. Complete bikes start at \$549 for the lugged and \$749 for the lugless. As with all other Rodriguez and Erickson produced frames you have your choice of decal color. If we don't have a complete bike for you to test ride please forgive us; as soon as we assemble one and put in on the floor it seems to sell.

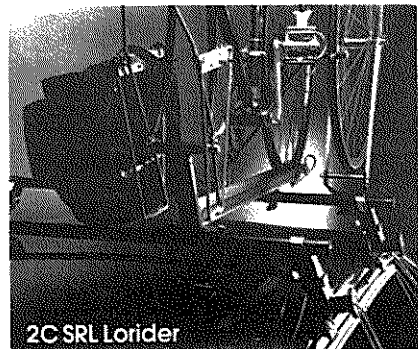
2B SRL Mount

SRL for cars with short roofs. Virtually the same as the standard mount with the addition of a full length wheel tray. The tray extends past the rear crossbar to accept the rear wheel regardless of the crossbar placement on the roof of the car.



2C SRL Lowrider

For bikes fitted with lowrider pannier racks and fenders. All mig welded, galvanized and black laquer coated. The Lowrider mount is the most versatile of our three fork type mounts, handling any solo bike on any size car.



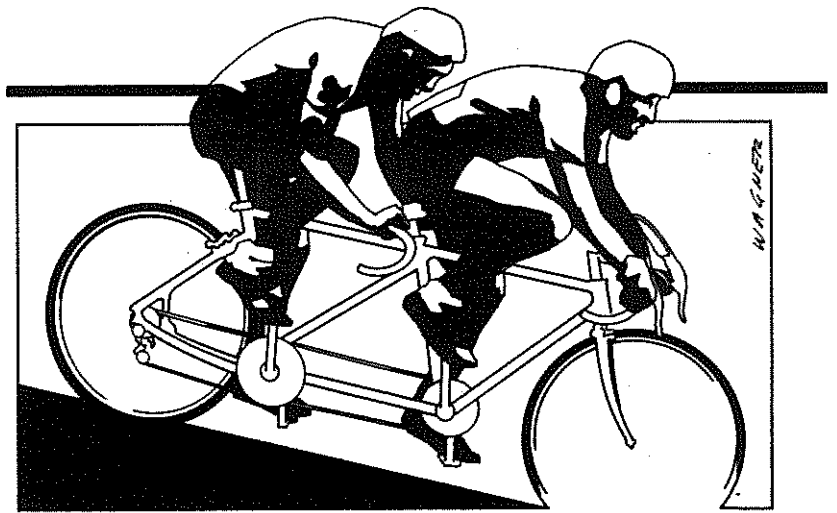
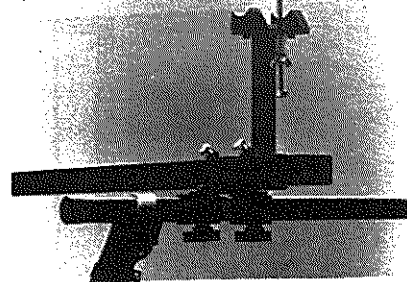
2E Tandem Mount

Designed in concert with tandem builder Angel Rodrigues, the Yakima tandem mount secures the tandem bicycle at the front forks with a QR skewer, and at the bottom bracket with a wing nut and chain stay wedge. Extremely stable at high speeds, the all steel tandem mount has thousands of miles of practical testing. It is fully adjustable, fitting virtually any tandem on any size automobile. All mig welded construction and black epoxy. The Yakima tandem mount is used and enthusiastically endorsed by America's premier tandem builder, Santanna Cycles.




Yes! You can carry a standard 10 speed on the Tandem Mount.


Bottom Bracket Detail (Tandem Mount)




TANDEMS In Stock



Double Diamond



Direct



Marathon

	DELUXE	SUPER	EXTRAORDINAIRE
HEAD SET	Specialized Steel	Specialized Steel	Campagnolo R.
BARS	Specialized Alloy	Specialized Alloy	Cinelli
FRONT STEM	TTT	Specialized S1	Cinelli
REAR STEM	Specialized Alloy	Specialized Alloy	Specialized Alloy
SEAT	Avocet T1	Avocet T1	Concor America
SEAT POSTS	SR Laprade	SR Laprade	Campagnolo S.R.
PEDALS	SR SP100	SR SP100	Campagnolo R.
TOE CLIPS	Christophe	Christophe	Specialized
TOE STRAPS	Christophe	Christophe	Spec. Extra
F. DERAILLEUR	Mountech	Mountech	Huret Duopar
R. DERAILLEUR	Mountech GT	Huret Ecopar	Huret Duopar
CONTROLS	Suntour VX	Suntour Bar-End	Huret DT
CRANSET	Sugino AT	Sugino AT	Sugino AT
BOTTOM BRACKET	Sugino AT	Sugino AT	Phil Wood Sealed
FREEWHEEL	Suntour 6 sp.	Suntour 6 sp.	Suntour NW 6 sp.
CHAINS	Sedis	Sedis	Sedisport
HUBS	Suzue Tandem 48	Phil Wood 48	Phil Wood 48
SPOKES	DT Zinc 14g.	Dt Zinc 14g.	DT Stainless 14g.
RIMS	Super Champion -58	Super Champion -58	Super Champion -58
TIRES	Specialized 27"	Specialized 27"	Specialized 27"
TUBES	Schrader	Schrader	Presta
BRAKES	Mafac Cantilever	Mafac Cantilever	Shimano Cantilever
PADS	Mathauser Finned	Mathauser Finned	Mathauser Finned
LEVERS	Mafac 2000	Suntour Superbe	Campagnolo R.
REAR LEVERS	Dia-Compe Stoker	Dia-Compe Stoker	Dia-Compe Stoker
PUMP	Painted Zefal	Painted Zefal	Painted Zefal
BOTTLE CAGES	2 Blackburn	2 Blackburn	4 Blackburn
BOTTLES		2 Specialized/R&E	4 Specialized/R&E
FENDERS	Painted Esge	Painted Esge	Painted Esge
DOUBLE DIAMOND	\$1795	\$1995	\$2495
DIRECT INTERNAL	\$1870	\$2070	\$2570
MARATHON	\$1895	\$2095	\$2595

FRAME ONLY: DOUBLE DIAMOND-\$1395; DIRECT INTERNAL-\$1470; MARATHON-\$1495.


CUSTOM FRAME: ADD \$100 PLUS ALL OPTIONAL BRAZE-ONS

OPTIONS: For the DELUXE PACKAGE: Suntour Bar-end Shifters, \$16.95; Suntour Sealed Bottom Bracket, \$91.00.

For ALL PACKAGES: Phil Wood Disc Brake with thumb control, \$210.00.

For the SUPER PACKAGE: Suntour Sealed Bottom Bracket, \$91.00; Phil Wood Sealed Bottom Bracket, \$148.00; Campagnolo Record Pedals, \$99.00.

For the EXTRAORDINAIRE PACKAGE: Campagnolo Tandem Triple Crank, \$260.00; Campagnolo Front Quick Release, \$15.95.



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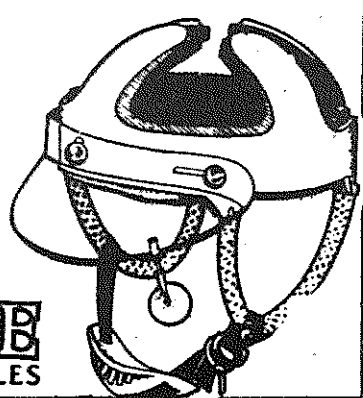
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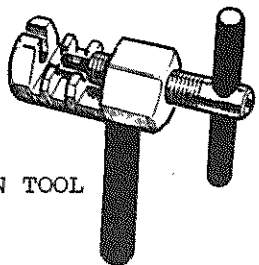
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The 1984 new, improved Rivat Touring Shoe is full of improvements in comfort and durability: soft padding at the top of the heel and a padded, absorbent insole add to the comfort; for strength, grommets beef up all the laceholes, a reinforcing piping runs around the entire opening, and the synthetic suede is thicker and of higher quality. Standard features include the successful diamond tread sole, that grips the pedal firmly while leaving plenty of positioning options, small walking heel, and the nylon mesh upper for excellent ventilation. Sizes 35-48.



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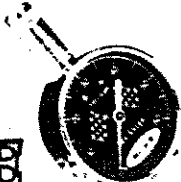


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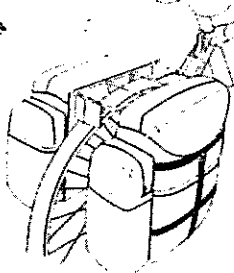
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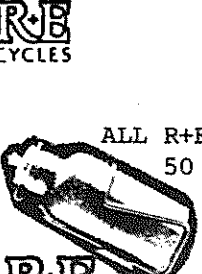
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T A K E • T H E CHALLENGE!

**If you can ride a bike,
you can take the challenge.**

It's the GANT CHALLENGE! The most exciting day you'll ever have on a bike.

You'll be racing all-terrain bikes (ATB's) over a 1/2-mile championship course. The top five finishers in each race win great merchandise prizes. Fastest man and woman of the day win a grand prize... a new Mt. Fuji All-Terrain bicycle. Everyone who enters gets an official Gant Challenge T-shirt.

**If you need a bike,
we'll loan you one.**

Just ask and we will fit you to one of the Fuji All-Terrain bikes that will be available for the racing.

**15-18 Mile Expert Race sanctioned
by the National Off-Road
Bicycle Association (NORBA)**

An expert class of competition will be racing over a 15-18 mile distance for a prize package that totals \$2,000. This race is open to anyone 12 years of age and older.

**If you've never ridden an
all-terrain bike — don't worry...**

Experts will be on hand to talk to you about the bikes and all-terrain racing. The bikes are lightweight, durable, and comfortable. ATB's are not just mountain bikes, but great for city and suburban use as well.

CITIZEN RACE (1/2 Mile) Racing Categories

MEN	WOMEN
12-18	
19-34	12-25
35 plus	26 plus

GRAND PRIZE: The fastest man and woman racer of the day will win a beautiful Mt. Fuji All-Terrain bicycle plus exquisite Gant clothing.

ADDITIONAL PRIZES: The top five finishers in each Citizen Racing category will win an article of Gant clothing plus quality cycling equipment.

EXPERT RACE (15-18 Miles) Racing Categories

Men and women of all age categories can enter the Expert Race.

PRIZES: The first 20 places will share \$2,000 in prize money. The winner receives \$500! For each expert race, points will be awarded to determine the top 10 finishers of the entire Gant Challenge Series. Prize money totals \$4,000. The rider with the most points receives \$1,000.

Here's how to enter: Just tear out the registration coupon and mail it in today. See the schedule below for dates and locations nearest you. You can also pick up registration forms at the co-sponsoring department store in your area and in your local bike shops. Registration is also available the day of the event.

Sunday, Sept. 9 - Overlake School, Redmond, WA

Mail entry to: Richard Luthas
WSBA Track Administrator
14527 NE 40th G-205
Bellevue, WA 98007



The
GANT
CHALLENGE
19  84

T A K E • T H E CHALLENGE!

YES! I [we] will participate in the following region(s). (Please check):

- | | | |
|---|--|---|
| <input type="checkbox"/> Seattle, Sept. 9 | <input type="checkbox"/> Chicago, Sept. 23 | <input type="checkbox"/> Miami (Coconut Grove), Oct. 13 |
| <input type="checkbox"/> Minneapolis, Sept. 9 | <input type="checkbox"/> Los Angeles | <input type="checkbox"/> Tampa, Oct. 21 |
| <input type="checkbox"/> Denver, Sept. 16 | (Pasadena), Oct. 7 | |

NAME _____ AGE _____ SEX _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____ DATE _____

SIGNATURE _____

SIGNATURE OF PARENT OR GUARDIAN (for entrants under 18) MINIMUM AGE TO ENTER IS 12

I [we] will participate in the Expert Race (15-18 miles) Registration Fees: Citizen Race — \$3.00
(check one): Citizen Race (1/2 mile) Expert Race — \$10.00
For more information call BICYCLING Magazine (215) 967-5171, Ext. 1746

In signing this release I [we] acknowledge that I [we] understand the intent thereof, and I [we] hereby agree to and will approve and hold harmless all participating sponsors, Gant Sportswear, BICYCLING Magazine, NORBA, Fuji, Bell Helms, Rhode Gear, Kryptonite Bike Locks, the promoting club, the officials, and any involved municipalities or other public entities and their respective agents, directors, and employees, and any parties connected with this event in any way, singly or collectively, from and against any blame and liability for any injury, misadventure, harm, loss, inconvenience, or damage hereby suffered or sustained as a result of participation in the Gant Challenge or any activities associated herewith. I [we] also hereby consent to and permit emergency treatment in the event of injury or illness.